PASEO Pop-up: New Media N.M. Video Night in Taos

Currents New Media Festival and the Harwood Museum co-host an evening of experimental art videos — plus an outdoor projection installation

TAOS, NM — June 2, 2016 — On Friday, June 24 at 7:30pm, the Harwood Art Museum, the PASEO, and Currents New Media Festival will present a free screening of innovative art videos at the Harwood Museum of Art, Arthur Bell Auditorium, 238 Ledoux Street, Taos. Harwood director, Richard Tobin, comments, “We all celebrate New Mexico as a cultural crossroads of arts and technology, with common roots in the timeless aesthetic of the high desert landscape. But the Harwood is especially pleased to be a venue for the New Media New Mexico project because its use of digital technologies provides the public with a vital bridge to the contemporary art that we embrace at the Museum as a living testament to that aesthetic.”

A post-event PASEO Pop-up projection by Taos artist Oliver Bell will start immediately after the screening. It will include multiple projections on the museum’s front façade that the audience will participate in creating.

Program One of NMNM Video Night will feature the work of international artists who use animation to respond to the natural world and comment on human nature and contemporary society.

Program Two, starting after a brief intermission, will include short videos by artists who use software and algorithmic production of imagery and sound to produce abstract narratives on beauty, power and technology itself. This selection comes from the curators of the International Video Music Festival in Montreal, Jeremie Jones and Myriam Boucher. Work by Taos born and raised artist Cory Metcalf will be included in this group of videos.

Immediately following the screening, Oliver Bell will bring his work, Light Throws, to the outdoor surfaces of the museum. This is an interactive piece that transforms the audiences’ own handwritten signatures into animations, setting the historic Harwood Museum of Art aglow with virtual graffiti. The Pop-up presentation is outdoors and free, with projections scheduled to begin around 9:00pm and continue until 10:00pm.

New Media New Mexico Video Night is a first-time opportunity for Taoseños to experience in Taos the Currents New Media Festival, which happens in Santa Fe from June 10 through 25. This “pop-up” is also a kick-off to the summer events leading up to The PASEO 2016, a participatory outdoor art festival scheduled for September 23 and 24 within the Taos historic district.

In a nutshell:
What: New Media New Mexico Video Night in Taos
Where: Harwood Museum of Art, Arthur Bell Auditorium, 238 Ledoux Street, Taos
When: Friday June 24, 2016, doors open at 7:00pm, screening at 7:30, outdoor projection at 9:00pm
How much: Free! But seating is limited so arrive early
How: Call 575-758-9826 or online www.harwoodmuseum.org

More information:
www.currentsnewmedia.org
www.olliebell.com
www.paseotaos.org
www.harwoodmuseum.org
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Photo of Light Throws by Ollie Bell:
https://www.dropbox.com/s/iiia97t4m58ap3w/LightThrows_OBell_Apr2016crop.jpg?dl=0

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About the collaborators

New Media New Mexico is a project that highlights media arts in our state each summer by supporting a collective of arts organizations located around the state. 2016 partners include The Center for the Arts (Hobbs), Central Features Gallery (Albuquerque), CURRENTS (Santa Fe), the Roswell Museum and Art Center (Roswell) the University Art Gallery, NMSU (Las Cruces), The Department of Electronic Art, UNM (Albuquerque), Warehouse 1-10 (Magdalena) and this collaboration between The PASEO, the Harwood and the Currents New Media Festival.

The Harwood Museum of Art of the University of New Mexico collects, preserves, exhibits and interprets the arts, especially those created in, inspired by, or relevant to northern New Mexico. The museum advances the University's mission and engages diverse audiences by stimulating learning, creativity and research through exhibitions, programs and publications. The museum's vision is "to bring Taos arts to the world and world arts to Taos."

CURRENTS Santa Fe International New Media Festival as an annual, citywide event. The festival brings together the work of established and emerging New Media artists, from New Mexico, the US and the World, for events showcasing interactive and fine art video installations, multimedia performances, single channel video, animation, digital dome programs, experimental documentary, web-based/app art forms, architectural mapping, the oculus rift, robotics and 3D printing. CURRENTS is a project of Parallel Studios, a 501c3 nonprofit and occurs in Santa Fe from June 10 through 25, 2016.

The PASEO is dedicated to bringing the art of installation, performance and projection to the streets of Taos as part of the 10-day Taos Fall Arts Festival. The PASEO shows temporary, 100%-free artwork by national and international artists. The PASEO also presents daytime workshops and lectures by these artists for the public, and workshops in the Taos schools for youth of the community. The 2016 PASEO festival is on September 23 and 24.

About the video artists and their pieces

S.C.A.N. - Searching Alternative Nature - Dénes Ruzsa and Fruzsina Spitzer, Hungary, 6m 53s
https://currentsnewmedia.org/work/s-c-n-searching-alternative-nature/

The Woman Who Owns the Sun - Jo Lawrence, United Kingdom, 5m 46s
https://currentsnewmedia.org/work/the-woman-who-owns-the-sun/

Milkomeda - Ati Maier, Germany/New York, 4m 0s

Knock-petal-scissors - Mara Baker and Iddo Aharony, Chicago, 1m 9s
https://currentsnewmedia.org/work/knock-petal-scissors-2/

The Calling - Chris Boyd, United Kingdom, 3m 7s
https://currentsnewmedia.org/work/the-calling/

The PavementOpera - Jo Lawrence, United Kingdom, 2m 26s
http://www.jolawrence.com/films/#/pavementopera/

Music for a Self-Transforming Machine - Aaron Ross, 3m 20s
https://currentsnewmedia.org/work/music-for-a-self-transforming-machine/

The invisible lake called telepathy - Elizabeth Leister 5m 5s
https://currentsnewmedia.org/work/the-invisible-lake-called-telepathy/
Ylem - Jo Lawrence, United Kingdom, 3m 28s
http://www.jolawrence.com/ylem/

The Space of a Year - Roberto Pugliese, Finland, 10m 51s
http://www.ivmfest.com/#/roberto-pugliese-f29ev

Oneiria - Jeroen Cluckers, Belgium, 3m 52s
http://www.ivmfest.com/#/jeroen-cluckers-m755c

Vehicles - Matthew Schoen, Canada, 9m 15s
http://www.ivmfest.com/#/matthew-schoen-ty8cm

Shapeshifter - Line Katcho, Canada, 5m 36s
http://www.ivmfest.com/#/line-katcho-fupbw

Aludel of the Dawn Albedo - David Stout & Cory Metcalf (NoiseFold) & Trio KAZE, États-Unis, 10m 45s
Noisefold - http://www.ivmfest.com/#/noisefold/qviez
Trio Kaza - http://www.ivmfest.com/#/trio-kaze/s0oz6

Neige - Myriam Boucher, Canada, 10m 45s
https://currentsnewmedia.org/artist/myriam-boucher/