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## **25 Artists Set to Transform Taos at The PASEO**

Outdoor art festival brings participatory, temporary, free art to the streets of Taos in September

TAOS N.M. July 8, 2016 – “Transforming art through community,” are the first words of the vision statement of a new arts organization in Taos, New Mexico, The Paseo Project. The end of that statement is, “and transforming community through art.”

If the first two years of producing The PASEO outdoor art festival are any indication, the Paseo Project is on its way to proving that art and community do indeed enhance, support and transform one another.

Matt Thomas, co-director of Taos’s newest art experiment, announced this week the selection of 17 installation pieces from over 60 submitted in an international call for entries. The juried art pieces add to those planned by three invited artists, creating a slate of 20 installations to enliven the streets of Taos Historic District on September 23 through 25, 2016. Thomas explains, “The PASEO 2016 is even more integrated with our community, with art placed in the historic context of our community, and installations that are interactive and participatory. The PASEO is a unique opportunity to experience art in a context that will never be repeated.”

The art installations will include sound sculptures: amplified trees and plants (Adrienne Adar from Los Angeles), a bicycle bell orchestra (Merche Blasco of Brooklyn), and radio broadcasts of locals speaking their minds (Parker Jennings of Santa Fe). There will be light projections: inside a 36-foot dome placed in the park (MySquare collaborative from Geneva), animations projected on buildings from a high tech tricycle (OMAi and VJ Suave of Vienna and Brazil), and a light and fog environment (Julieta Gil, Ana Herruzo, and Jaine Sanchez from Los Angeles). Taos people will be part of the art in a moving dance performance (Cie. Willi Dorner of Vienna) and a real-time documentary about Taosenos’ obsessions with their cars (Elizabeth Orr from Brooklyn). The magic of the unexpected and the wonder of illusion will be in full force throughout The PASEO 2016.

Involving the youth and residents of Taos is central to The Paseo Project’s mission. STEMarts Lab, an educational model developed by The Paseo Project’s co-director, Agnes Chavez, has paired 11 of this year’s artists with teachers in Taos public schools to involve the youth of Taos in the festival.

Another core principal of the Paseo Project is that artists should be paid for their work. While the outdoor art installations are temporary—“un-hangable,” and 100% free to the audience—each artist receives a stipend and all production costs are paid by the organization. These expenses are covered by grants and donations and an annual crowd-sourcing campaign (see <http://tinyurl.com/DONATE2PASEO>). In 2015, over \$90,000 was raised from community members.

In its third year, the Paseo 2016 is held in conjunction with the 42-year-old Taos Fall Arts Festival (September 23 through October 2), a Taos tradition that exhibits works by over 160 painters, sculptors and photographers in two major exhibitions. The two art events combine with numerous gallery openings, a film festival, and an arts and crafts fair to make September an exceptionally creative time to visit Taos.

The PASEO is a New Mexico True event, sponsored in part by the Town of Taos, Taos County Lodgers Tax Funds, and many individual businesses and donors.

Photos available at [https://www.dropbox.com/sh/l299xh01w6ba60l/AACU5MIzP94755aq-Ppd\\_ygea?dl=0](https://www.dropbox.com/sh/l299xh01w6ba60l/AACU5MIzP94755aq-Ppd_ygea?dl=0)

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# THE PASEO PROJECT

## The PASEO 2016 AT A GLANCE

**WHAT:** The PASEO 2016, a festival dedicated to bringing the art of installation, performance and projection to the streets of Taos, New Mexico.

**WHEN:** Friday-Sunday, September 23-25, 2016

Nighttime@ThePASEO, Friday and Saturday, 5pm-10pm

Daytime@ThePASEO, Saturday and Sunday, 10am-5pm

**WHO:** Over 25 artists present 20 installation pieces and 11 workshops in Taos schools

**WHERE:** Taos Plaza and adjacent streets. PASEO Visitor Center is located in the Encore Gallery of Taos Center for the Arts, 145 Paseo del Pueblo Norte

**ALSO:** PASEO After Party at Taos Mountain Brewing, from 9pm Saturday, a ticketed event.

Pecha Kucha Volume 20, 7pm, Sunday at TCA, a ticketed event

**HOW:** Made possible through donations by individuals and businesses: Donate at

<http://tinyurl.com/DONATE2PASEO>

**MORE:** [www.paseotaos.org](http://www.paseotaos.org)

**PHOTOGRAPHS:** [https://www.dropbox.com/sh/l299xh01w6ba60I/AACU5MIZp94755aq-Ppd\\_ygea?dl=0](https://www.dropbox.com/sh/l299xh01w6ba60I/AACU5MIZp94755aq-Ppd_ygea?dl=0)

See attached document for full roster of artists



## The PASEO 2016 Artists and Installation Roster

Additional information and photos are available on request. [media@paseoproject.org](mailto:media@paseoproject.org)

**ADRIENNE ADAR**, Los Angeles CA

### ***Listening Trees of Taos***

Plants and trees are wired to “listening stations” in Taos Plaza allowing visitors to meditate on the sound of nature.

**RAMONA ALTSCHUL**, MySquare, Geneva Switzerland

### ***Intelligent Dance Floor X***

An interactive video dance installation which uses a 3d camera to capture the motion of the guest dancer. The audience will be invited to play with the light and the architecture of the Guadalupe Gym.

**ARTS LAB @ UNM COLLECTIVE**, Kel Cruz, Nate Gutierrez, Katie Redel, Albuquerque NM

### ***Three Deep***

An interactive three-plane video mapping installation that explores parallax and perspective.

**BERT BENALLY**, (invited artist), from Navajo Nation, living in New York NY

### ***Sand Rays***

A light interactive traditional sand painting by the artist who collaborated with Ai Weiwei, on an artwork titled Pull of the Moon, located in the desert of Arizona. This is a STEMarts Lab collaboration with Taos Pueblo Day School students assisting with the design and installation of the sand painting.

**LEAH BEUCHLEY**, raised in Penasco NM, lives in Los Angeles CA

### ***Attic Windows***

A generative quilt of light, inspired by complex natural systems designed and built by Anansi Charter school students, glows in response to touch. Leah is a STEMarts Lab participant.

**P. SPADINE**, Ashcan Orchestra, New York NY

### ***BLINK***

Participatory performance that Taos cyclists to generate music that interacts with the soundscape of the area via a special helmet pre-programmed with lights that cue bicycle bells of different pitches.

This is a STEMarts Lab collaboration with Dreamtree Project and Roots and Wings. Students create LED bike decor and will participate in the bike performance.

**JAMES CONNOLLY**, Chicago IL

### ***RGB. VGA. Volt HD***

Hacking new digital systems with obsolete analog technologies, the artist achieves spectacular large scale and interactive color fields on to a Taos building. This is a STEMarts Lab collaboration with Taos High School students manipulating and projecting digital glitch video using artist-made devices and tools.



# THE PASEO PROJECT

**LIONEL CRUET**, born in Puerto Rico, lives in New York NY

## ***Intangible Sites***

An immersive audiovisual installation in a mobile container unit that displays images and sounds previously collected from the immigrant community in the area.

**CIE. WILLI DORNER, a dance company** (invited artist), Vienna, Austria

## ***Bodies in Urban Space***

A dance performance using members of the community, creating a moving trail through downtown Taos.

**DOSSHAUS**, Santa Monica CA

## ***Phone Booth***

A full-scale phone booth, sculpted entirely out of reclaimed cardboard and painted in black and white style that recalls vintage animation and performed with the artists wearing matching cardboard clothes. Viewers are invited to step inside and have a private moment within. A STEMarts Lab collaboration with Taos Academy has students Photo documenting festival with self-created found object pinhole cameras in the DOSSHAUS style.

**ALEXANDRA GELIS**, (invited artist) a Colombian-Venezuelan artist living in Toronto, Canada

## ***Raspo***

A hybrid audio-visual vehicle/Raspao cart and moving sculpture serves up snow cones, capturing and playing back sounds and videos while moving through the streets of Taos. A STEMarts Lab collaboration with VISTA Grande students who will learn to hack and create video and sound for the performance.

**JULIETA GIL, ANA HERRUZO, and JAINE SANCHEZ**, Los Angeles CA

## ***Captured Atmosphere***

An interactive light and fog environment on to the Presbyterian Church that explores the boundaries of human perception. A STEMarts Lab collaboration with students will create kinetic, interactive light environments that explore light and space and the boundaries of human perception.

**PARKER JENNINGS**, Santa Fe NM

## ***The Radio Confessional***

Viewers enter an artist-crafted booth and speak their minds for local area broadcast via low-tech radio. A STEMarts Lab collaboration with kids will make low-tech illuminated signage to bring awareness to the broadcast frequency and TrueTaosKids producing scheduled programming.

**THE ILLUMINATOR**, New York NY

## ***Protest with Light***

# THE PASEO PROJECT

Protest art projected: Smashing the myths of the information industry to shine a light on the issues of our time. A STEMarts Lab collaboration with this political art collective and TISA will create student guerrilla projection interventions in the urban landscape.

**JULIE LIBERSAT**, Denton TX

## **ROAM**

An interactive mobile exploration game that helps players walk, map and play, and prompts them to creatively document the interactive urban landscape of PASEO Taos.

**FRANCOIS MONTCAREY**, MySquare, Geneva Switzerland

## **ARK**

An immersive and interactive cosmic journey under a 36-foot dome installed in Kit Carson Park.

**OMAi**, Markus Dorninger and Matthias Fritz, Vienna, Austria

## **OMAi vs VJ Suave**

A projection performance piece by two international art collaboratives moves through Taos on a custom-built projection tricycle. This will be part of Daytime@The Paseo as a Tagtool projection art workshop for professional artists

**ELIZABETH ORR**, Brooklyn NY

## **Car People**

A live webcam captures the car culture of Taos and collaborates with the community to document attitudes about cars.

**JONATHAN SPARKS**, Brooklyn NY

## **Nomis**

After-party performance of the NOMIS electronic music. A STEMarts Lab participant where students create wearable LED fashion for the festival.

**JOERG STAEGER**, from Germany, living in Taos NM

## **oK.v005\_becoming**

A four-channel sound and light installation on translucent screens create constantly changing encounters.

**VJ SUAVE**, Ygor Marotta, Brazil

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